



RRBNemeScarlet

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# We have a surprise!

by **Roderick Richards-Bethea** on Oct 9th 2023

As this is the first newsletter for our business Scarlet, Stephanie and I want to talk about what we have been doing the past couple of weeks.

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## THIS WEEK'S TOP STORIES

So First things first we want to say thank you for the support and believing in us as we start off. Second we chose the way we spell femly because we wanted this to be a family and as we're mostly gamers and have heard it that way we liked it more as a representation of us. It's been a stressful past couple of weeks as we started to design the website and tried to make it the best we could. It will go through updates in the future to make it even better as we grow as a business and hopefully add more people to the femly. Our goal for our website is to make it a welcoming place for everyone.

We were able to get our first sponsor before the website was ready to launch. So we are excited to say that we are partnered with Dubby Energy. There is a promo code on our website, instagram and even my streams for 10% off. We also didn't get another sponsor because of our inconsistency in wearing their clothes in photos but that's ok since it didn't mean a permanent no just a hey we want more photos of you wearing our stuff before we talk about a sponsorship.

Now we can talk about what we've individually done outside of working on the website and our instagram:

For me, I've been streaming almost everyday of the week for me to try and grow as a streamer and that's why Scarlet has been such a great addition to the femly. She has helped me

realize that I was pushing myself to stream on days when I wasn't feeling it and she had me stop to think about whether or not it's worth streaming on those days. Since then I've realized that I forgot what the point of my channel was supposed to be and became more about winning than the conversations that were happening in chat or in game. I am trying to still get back to where I want my streams to be and she's been key in making sure I'm not streaming just to stream. I have also started working out with a personal trainer to get back into shape and get my confidence back up.

For Stephanie, She's been busy with her full-time job, finding photos for the website and finding events for her and I to go do photos at. Just like me she has started working out with a personal trainer to get back into shape. She has found plenty of events for us to go to but unfortunately either the parking was limited or the venue was small so it really didn't give us the opportunity to take photos.

For Scarlet, She's been busy with a school project, finding herself, helping me with the website and instagram, and making sure I'm good and not streaming on days that I mentally am not ready. We have made sure to let her focus on school and any major design decision for the website and any ideas for potential sponsors that we should look at. Her ability to see things that Stephanie and I have missed has been really helpful on the website.

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